

## Light Up Sturbridge

## 2021 Official Contest Rules

- 1. Light displays must be visible from the road.
- 2. Light displays must be lit during all contest dates and times. 2021 Dates: December 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, December 10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup>, December 17<sup>th</sup>, 18<sup>th</sup>, 19<sup>th</sup>, 5:00-8:00 PM.
- **3.** Displays may consist of any holiday, religious, or winter themes.
- **4.** Both residents and businesses may enter this contest, any address entered must be located in Sturbridge.
- **5.** By entering this contest, you are agreeing to have your address on the map and on the list of addresses for advertising purposes of this contest online and in newspapers. If you win, your name or business name will be announced as a winner of this contest online and in newspapers.
- **6.** By entering this contest, you agree and acknowledge that the Town of Sturbridge, Sturbridge Recreation Department and all its agents and volunteers are fully harmless for any and all losses that you may incur as a result of participating in this contest.
- 7. All entry forms are due by Monday November 29, 2021.
- **8.** There are three categories for entry displays to choose from, with one winner per category:
  - a. Residential: Traditional/Classic (featuring greens, soft lights, no inflatables)
  - b. Residential: Holiday Spirit (typical holiday decorations)
  - c. Residential: Go Big or Go Home (Holiday Spirit maxed out)
  - d. Best of Sturbridge Businesses

Judging will be done by the public via Town Website/Google Link. Vote must be submitted by Sunday, December 19, 2021 at 11:59 PM.

- **9.** Voting is for local participants only.
- **10.** Light Up Sturbridge prizes are bragging rights and an engraved trophy! This event is all about community spirit!
- 11. Local businesses are encouraged to run promotions during this event if they are partaking in decorating, but are not required.

